

JBG You Go, Girlfriend 3K Run/Walk/Stroll Sponsorship Rates



National Title Sponsorship

\$15,000

*Just Between Girlfriends & Your Company Present You Go Girlfriend 3K Run, Walk, Stroll
Includes sponsorship for New York, Chicago, Houston and Atlanta events*

- ❖ Your Company Ad on JBG Website (3 months)
- ❖ Five-Minute Presentation At Event
- ❖ Four Email Blasts in conjunction with event
- ❖ Feature Story about your company on JBG website
- ❖ Opportunity to distribute samples/materials at event
- ❖ Your Company Logo Appear on 20,000 promotional postcards

Exclusive Beverage/Exclusive Snack/Exclusive Athletic Wear Sponsorship

\$10,000 (Includes NY, Chicago, Houston and Atlanta)

- ❖ Your company Ad on JBG Website (1 month)
- ❖ Three-Minute Presentation At Each Monthly Class
- ❖ Two Email Blasts in conjunction with walk
- ❖ Exclusive Branding Opportunity to distribute samples/materials at walk
- ❖ Your Company Logo Appear on 5,000 promotional postcards

Gold Sponsorship

\$5,000 (Regional Title Sponsorship; Per City)

- ❖ Link From JBG Website to Your Company's Website
- ❖ Audio Mention in conjunction with the walk
- ❖ Three Email Blasts in conjunction with the series
- ❖ Exclusive Branding Opportunity to distribute samples/materials at event
- ❖ Your Company Logo Appear on 5,000 promotional postcards

Silver Sponsorship

\$1,000 (Regional Opportunities; Per City)

- ❖ Mention on JBG Website
- ❖ Opportunity to distribute samples/materials at event
- ❖ One Email Blast in conjunction with event

Bronze Sponsorship (Regional Opportunities; Per City)

\$500

- ❖ Audio Mention at walk
- ❖ Opportunity to distribute samples/materials at event
- ❖ One Email Blast in conjunction with event

Additional Information about the JBG You Go Girlfriend 3K Walk is available upon request. Please contact Chrisena Coleman for more information 201.457.1635 or 201.983.7941